

October 24, 2017

Dear Keith,

The Family Center is very pleased to work with you again by partnering with you on the upcoming documentary *On the Front Lines of Alzheimer's and Dementia*.

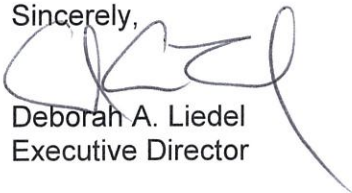
Our previous partnership this past September with you and Kevin's Song resulted in a very successful suicide awareness and prevention program including your film *Death is NOT the Answer*. The event generated very high attendance, and was a great resource for those seeking information on this tragic and confusing topic.

Now, your new film also relates directly to our mission of providing information and programs about life issues vital to today's families, including Alzheimer's. Many in our community are caring for aging parents or loved ones with some kind of dementia, and nationally the statistics are very significant: more than five million Americans are living with Alzheimer's, the most common type of dementia, and by 2050, that number may be as high as 16 million. Many people also face early onset Alzheimer's.

As a result, The Family Center is excited to work with you to help people learn about this very relevant disease with such wide reach and consequences. Together with our partners The War Memorial, The Grosse Pointe News and Pointe Magazine, we look forward to a private showing of the film's long-format trailer at The War Memorial December 6 at 6:30 pm. This event will provide an opportunity to increase awareness and dialog about the disease, and for attendees to learn about available support services, new diagnostics and research.

We also look forward to identifying additional ways we can work together. Thank you for helping The Family Center provide new solutions to existing and emerging challenges families face daily.

Sincerely,



Deborah A. Liedel
Executive Director